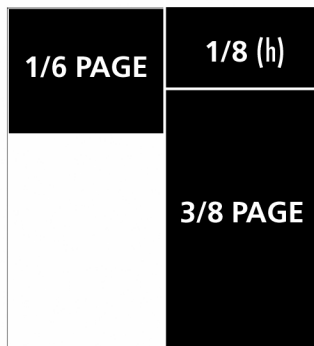
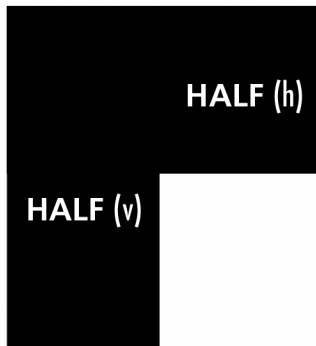
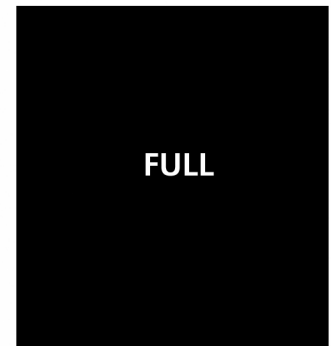
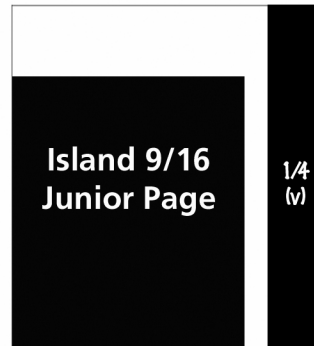
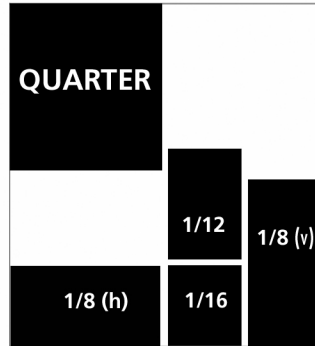


News of the Short North, Surrounding Neighborhoods, and the Columbus Art Community

Ad Specs

Don't get pummeled to death with weekly bills!



Creative Services:

- \$25 one time charge for design of ad. No charge for additional minimal changes to ad during run.
- Additional design work (logo, illustration, camera shots, custom artwork) will require a charge
- Reproduction of original Short North Gazette advertising material is prohibited without permission

Discounts:

- Nonprofit Organizations receive a 20% discount

Deadlines:

- Camera ready ads are due by the 20th of each month prior to month of publication
- Ads that require production by Short North Gazette staff are due on the 15th of the month prior to publication in order to provide proof before publication printing

* 1 INSERT lasts 2 months	1-5 times	BEST 6 plus times	Width	Height
1/16	\$ 60 per insert *	\$ 50	2 3/8"	x 2 3/8"
1/12	\$ 80	\$ 70	2 3/8"	x 3 1/8"
1/8	\$ 110	\$ 100	5"	x 2 3/8" Horizontal
	* 1 INSERT lasts 2 months		2 3/8"	x 5" Vertical
1/6	\$ 160	\$ 150	5"	x 3 1/8"
1/4	\$ 250	\$ 225	5"	x 5" Square
			2 3/8"	x 10" Vertical
3/8	\$ 325	\$ 275	7 5/8"	x 7 1/2"
1/2	\$ 400	\$ 350	10 1/4"	x 5" Horizontal
			5"	x 10" Vertical
Island Junior Page	\$ 550	\$ 490	7 5/8"	x 7 1/2"
Full	\$ 800	\$ 700	10 1/4"	x 10"

www.shortnorth.com



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